



# BHARATIYA KRISHAK SAMAJ

**WEST BENGAL**

(Farmers' Organisation)

*Bharatiya Krishak Samaj, West Bengal*

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## PRESS RELEASE

### **Mahacharya sourabh J. sarkar appointed as State President -West Bengal of Bharatiya Krishak Samaj**

**Kolkata / New Delhi,**

**5th July 2026**

Bharatiya Krishak Samaj has appointed **Mahacharya sourabh J. sarkar as State President – West Bengal of Bharatiya Krishak Samaj**. The appointment letter was formally handed over in New Delhi on 30 June 2026 by **Shri Krishan Bir Chaudhary**, National President of Bharatiya Krishak Samaj, in the presence of BKS representatives of other states.

The appointment marks a new phase for the organisation's work in West Bengal, with a focus on farmers' income growth, natural agriculture, technology empowerment, improved market linkage, seed sovereignty, farmer dignity, and stronger rural institutions.

BKS representatives congratulated Mahacharya Ji and expressed confidence that under his leadership, the West Bengal unit will become stronger and more effective in serving cultivators, sharecroppers, farm workers, and rural entrepreneurs across the state.

The West Bengal wing of BKS is being shaped as a farmer-centred platform that listens carefully, organises patiently, and supports cultivators in moving toward resilient, profitable, and ecologically balanced agriculture. Its priorities include training and field seminars, natural and chemical-conscious farming, organic and indigenous inputs, value addition, farmer entrepreneurship, policy feedback, and the active inclusion of youth and women in agriculture.

As part of its next organisational steps, BKS West Bengal plans to hold a ceremonial programme in Kolkata, establish state, divisional, and district-level units, and invite leaders from other states under the guidance of Shri Krishan Bir Chaudhary. The state unit is also gearing up to deploy artificial intelligence as a practical support tool for farmers, including local-language advisory, training at scale, market intelligence, and structured farmer feedback systems.

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*“Bharatiya Krishak Samaj stands for the Indian farmer’s right to dignity, fair policy, self-reliance, and practical knowledge that improves income without weakening soil, seed, or community life,” the organisation said.*



*Shri Krishan Bir Chaudhary hands over the appointment letter to Mahacharya Sourabh J. Sarkar in New Delhi, 30 June 2026.*



*BKS leaders and representatives with Mahacharya Sourabh J. Sarkar in New Delhi.*

## **About Bharatiya Krishak Samaj**

Bharatiya Krishak Samaj is a national farmer organisation working for the rights of farmers, the growth of farm incomes, and sound agricultural policy. Its work focuses on farmer dignity, swadeshi strength, natural agriculture, practical knowledge, and the strengthening of grassroots farmer institutions. With the formation of a strengthened West Bengal unit, BKS extends this mission to one of India’s most agriculturally significant states, home to millions of small and marginal farmers, sharecroppers, and rural entrepreneurs.

## **About Shri Krishan Bir Chaudhary**

Shri Krishan Bir Chaudhary, National President of Bharatiya Krishak Samaj, has been associated with Indian agriculture and the farmers’ movement for decades. He has held important roles connected with agricultural policy, farmer representation, agri-business, cooperatives, and Minimum Support Price advocacy. Under his leadership, BKS has consistently pressed for policies that place farmer income, dignity, and self-reliance at the centre of India’s agricultural agenda.

## **About MahAcharya sourabh J. sarkar**

MahAcharya Ji, sourabh J. sarkar is an agriculturist-educationist, urban farming and food-systems pioneer, and expert in large-scale culture and behaviour change with over three decades of experience. He is the Founder of KarmYog for the 21st Century, whose programmes in farmer education, rural youth career counselling, road safety, and skill

development have reached communities across Odisha, Rajasthan, West Bengal, and other states using the most cutting media and technologies including AI. Through Mission Biophilia, he is working towards executing Locally Optimized (LO) Farming and Horticulture techniques to build one million Vatikas — productive learning-and-livelihood gardens — with installations from the Bihar Legislative Council, Patna, to IIT Kharagpur Research Park. An alumnus of IIT Kharagpur, and Syracuse University New York, he lives in the KarmYog Ashram, Kolkata, where sustainable agriculture, conscious living, and lifelong learning are practised as a way of life.

### **Media Contact**

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